

FACEBOOK WALL POST EXAMPLES

Create curiosity from Day 1 on social media. Below are examples to post to your social media wall.

DAY 1 POSTS (Upload an image to capture attention)

EXAMPLE #1:

"With all of my training and new beginnings in my life, I've decided to up my health and performance goals to the next level. I am excited to start incorporating superfood nutrition to help me reach my goals of (x and x.) If anyone is interested in joining me, I'd love to have a support and accountability team. At the end of the day it's 100% risk free and we have nothing to lose."

EXAMPLE #2:

"I don't know about you, but for me it's time to take control of how I feel. I've seen enough social proof from (my friend) that I realize it's now my turn. I am sick and tired of feeling (x and x) and am focused on reaching my goals of (x and x.) If you are in the same boat as I and looking for something new to try, let me know as I'm looking for a couple accountability partners. At the end of the day it's 100% risk free and we have nothing to lose."

DAY 30 POSTS (Upload an image to capture attention)

EXAMPLE #3:

"After 4 weeks of incorporating superfood nutrition into my life, my energy is through the roof, my workouts are more intense than they have been in years and I can finally comfortably squeeze into my skinny jeans. With that being said, I'd like to pay it forward to those of you who may be struggling like I was with low energy, and feeling stagnant with the results I was getting at the gym. If interested in locking arms w/ me on phase 2 of this program, let me know!"

EXAMPLE #4:

"With being a busy working mom, we all know the struggles we face in having the time and sometimes finances to prepare our family with 3-4 healthy, well balanced and complete macro-nutrient meals each and every day. With that being said, I couldn't be more excited to have finally found a solution that is cost effective, convenient yet provides our family w/ superfood nutrition each and every day. If you are one of those parents (like I was) who is or was searching for a solution, don't hesitate to reach out, I'd love to pay it forward and bless your family like this has ours."

EXAMPLE #5:

"Those of you who know me, know that I'm not into hype, fads or quick fixes. With that being said, I couldn't be more jacked w/ the results I've seen the past 4 weeks since incorporating superfood nutrition into my lifestyle. I was sick and tired of feeling sluggish and not having the natural energy to be as productive as I'd like to at work and at home. That's all changed since making this lifestyle change- and for that reason and because I know so many people are struggling with the same thing, I wanted to see if anyone would be interested in joining me on my next phase."

NEXT STEPS

WHEN THEY REPLY YES TO MORE INFORMATION:

- IMMEDIATELY: Get on the phone with them or send detailed message to share your excitement along with how excited you are to have them join you! Let them know what system you are doing and find out what their goals are.
- If needed send them the appropriate product webinar to help them get started & schedule a 3-way call with your enrolling sponsor.

Wellness & Performance Webinars: <http://www.iproexperience.com/>

IMMEDIATELY ADD ALL NEW PRODUCT USERS TO OUR I-PRO PRODUCT & SUPPORT FACEBOOK GROUP AND WELCOME THEM ON THE PINNED POST!

<https://www.facebook.com/groups/iproproduct/>