

# **VISION/OPPORTUNITY OUTREACH EXAMPLES**

**Find your Executive team from Day 1. Use one of the examples below to share your vision/passion for this opportunity. (Minimum of 5 vision/opportunity outreach messages/calls per week)**

## **EXAMPLE #1:**

*"How are you doing?" (1 additional sentence of small talk to connect)*

*Anyways I wanted to reach out to you about an opportunity that I'm extremely fired up about! I've been offered the opportunity to partner with a multi-billion-dollar Health, Wellness & Performance Company where our mission is to impact world health and free people from physical and financial pain. With that being said, I get to hand select my very own "Executive" team that I'd like to work alongside. I immediately thought of you because (Fill in the blanks).*

*So, if you are open to hearing more and possibly interested in joining me, shoot me a quick message so we can connect!*

## **EXAMPLE #2:**

*"How are you doing?" (1 additional sentence of small talk to connect)*

*Anyways I wanted to reach out to you about an opportunity I'm really excited about. I have a good friend who has been extremely successful building a multiple 6-figure residual income in the pockets of his life by utilizing this Health, Wellness and Performance Vehicle. He has offered to coach me along with a few select others who are interested in joining me. I am a huge believer in building multiple streams of revenue to create a financial wall of protection for me/my family and thought of you as someone I'd like to lock arm with because (Fill in the blanks).*

*Let me know if you would be open to chatting and learning more about this!*

## **EXAMPLE #3:**

*"How are you doing?" (1 additional sentence of small talk to connect)*

*I realize this might be a little random, but would you be available today or tomorrow sometime to chat? I'd love to run an idea/opportunity past you that I'm really excited about and am going ALL IN on. I thought of you because (fill in the blanks). I would love to have you join me if interested. Feel free to shoot me note, call or a text if that's easier. I'll look forward to your reply!*

## **EXAMPLE #4:**

*How are you? You have been popping up in my newsfeed lately and I love all the pics of your kiddos (or something you have noticed about them and their life lately)! I realize this is pretty random, but your positive energy is contagious and I can't help but think that you would be GREAT at what I do. I would love to meet up for coffee or chat on the phone to discuss the opportunity with you. It may or may not be for you, but I'd love to share a little more if you are open to learning more. I work with a lot of moms/women & it is a passion of mine! Let me know your thoughts and feel free to shoot me a text if that is easier. I look forward to connecting soon!*

## **NEXT STEPS**

### **WHEN THEY REPLY YES TO MORE INFORMATION:**

- IMMEDIATELY: Get on the phone with them to share your excitement and passion, along with how jacked you are to be able to build something substantial literally in the pockets of your busy life! Remember passion and excitement sells!
- Explain high-level what you know about the opportunity & that their only requirement to get started is to order a system of products that fits their goals/needs.
- Schedule a 3-way call with your enrolling sponsor if needed. And/or send them the appropriate product webinar to help them get started on the products that fits their goals and needs.

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