

# PRODUCT FOCUSED OUTREACH EXAMPLES

*Isagenix products and systems produce real results! You will be ready to use one of these message examples within your first week, or down the road whenever you feel ready!*

## TAKE ACTION GAME PLAN

**REMEMBER NO PRE-JUDGING! BELIEVE in yourself, the products and this amazing company!**

**OPTION 1: Consistent Action:** *Time block and send one of the following messages to 3-5 people per day a minimum of 5 days per week. (15-25 Contacts/Connections per week)*

### **EXAMPLE #1:**

*"How are you doing?" (1 additional sentence of small talk to connect)*

*As you may have noticed, I have become very passionate about sharing a health, wellness, & performance opportunity with others. I'm really excited because of the incredible experience I have had using these products. In my first (7 or 30 days) I've experienced (**Fill in the blanks**). With that being said I thought of you because (fill in the blanks)*

*If I sent you over a short video, would you be open to taking a look? Or we could hop on a quick phone call if you prefer. Let me know your thoughts!"*

### **EXAMPLE #2:**

*"How are you doing? (1 additional sentence of small talk to connect)*

*Anyways, I had to reach out to you! I'm jacked about the results I've experienced in my first (**7-30 days**) with this new superfood nutrition system that I've been implementing into my routine.*

*You will absolutely love it! When can we get on the phone to chat so I can fill you in? In the meantime, if you'd like I could send you over a quick video that goes over the products? Let me know your thoughts when you get a minute!"*

### **EXAMPLE #3:**

*"How are you doing? (1 additional sentence of small talk to connect)*

*This may be kind of random, however I wanted to reach out to fill you in on a superfood nutrition system that I've become a huge believer in. It has made healthy living/eating so much more convenient & sustainable with my crazy schedule! I thought of you because I know you are very busy and on-the-go a lot just like I am! Anyways, let's hop on the phone to chat ASAP. Or if you are tied up this afternoon/evening, I could send you over a quick video that goes over the products? Let me know your thoughts! I am so excited for you to check it out"*

### **EXAMPLE #4:**

*"How are you doing? (1 additional sentence of small talk to connect)*

*Ok, I'm between meetings, but had to reach out quickly. Since making a serious lifestyle change the past (**7-30 days**) I feel unbelievable! I'm on a mission to help my friends and family experience the same thing. When can we chat? Or if you are tied up this afternoon/evening, I could send you over a quick video that goes over the products that I have been using? Let me know your thoughts!"*

## **EXAMPLE #5:**

*“How are you doing? (1 additional sentence of small talk to connect)*

*I'm sure you are busy, however I had to share something with you! After (7-30 days) of incorporating superfood nutrition into my life, my energy is through the roof, my workouts are more intense than they have been in years and I can finally comfortably squeeze into my skinny jeans. If interested in joining me on phase 2 of this program, let me know. I'd be more than happy to share some info with you and would love a friend for accountability!”*

## **NEXT STEPS**

### **WHEN THEY REPLY YES TO MORE INFORMATION:**

*IMMEDIATELY: Send one of our I-Pro Product Webinars and set up a time within 24 hours to follow up:*

**Wellness & Performance Webinars: <http://www.iproexperience.com/>**

### **FOLLOW UP WITHIN 24 HOURS AND CLOSE:**

- *Ask them what they liked about the video/webinar and then answer any questions they may have.*
- *Ask them about their goals, and after they share them with you, then ask if they would be open to your recommendation on which system would be best for them.*
- *Match the right system with their goals! REMEMBER 90% of people save money by following an Isagenix system as they are reallocating money that they are already spending.*
- *Always start people on a SYSTEM! They will get the best results and will be easier to duplicate.*
- *If they have questions you don't have the answer to, reach out to one of your leaders to do a 3-way call or a virtual zoom meeting.*
- *Continue to **CLOSING LINE:***

***“At this point I'd say just trust me enough to fuel your body with these products for 30 days, and at any point if you don't feel 100% satisfied, simply return the products for a full refund NO questions asked. You truly have nothing to lose and based on the dialogue we've had, I feel 100% confident this will be a true game changer for you like it was me and so many others. Let's get your order placed now so you can receive your products in a couple days and be on your way. As soon as you receive them, call or text me and I'll walk you through everything while they are right in front of you.”***

**IMMEDIATELY ADD ALL NEW PRODUCT USERS TO OUR I-PRO PRODUCT & SUPPORT FACEBOOK GROUP AND WELCOME THEM ON THE PINNED POST!**

**<https://www.facebook.com/groups/iproproduct/>**